

intoPIX Honored With The Prestigious IABM Peter Wayne Award For Its TICO Lightweight Compression Used In 4K Over IP Workflows.

Belgium – 12 December 2015 - intoPIX has been presented with the prestigious IABM Peter Wayne Award for Design and Innovation for its TICO lightweight compression. With this game changing technology, intoPIX and broadcast equipment vendors are easing the transition to IP and UHD TV 4K in Live production workflows while ensuring interoperability with existing SDI infrastructures.

The Peter Wayne Award for Design & Innovation was inaugurated by the IABM in 1990 in memory of a former deputy chairman of the association and recognizes new products and technologies that offer a significant contribution to the broadcast and media industry. Judged by a panel of renowned specialists, the award has become highly sought after as recognition of outstanding technical achievement. intoPIX was selected for this accolade from a list of 18 nominated companies.

"We are honored to have won this award", says Gael Rouvroy CTO at intoPIX. "It is a recognition of our technology contribution to ease the transition to UHD TV and IP-based infrastructures"



About TICO compression

TICO is a new compression scheme, extremely light and low cost when implemented in hardware (FPGA/ASIC) or software platforms and boosting the AV transition towards higher resolutions such as 4K or 8K and frame rates. It produces a visually lossless compression up to 4:1 on any types of AV content and can even support mathematically lossless compression at lower compression ratio. It is robust to multiple encoding generations and robust to bit error to be used over existing transport schemes (various video cables such as SDI, as well as over various IP protocols). It produces a fixed latency of few lines of pixels - down to 6 lines. Amongst other applications, it is used to move UHD TV over existing and affordable IP or SDI infrastructures.

About intoPIX

intoPIX is a leading supplier of image compression technology to audiovisual equipment manufacturers. We are passionate about offering people a higher quality image experience and have developed FPGA IP-cores and software tools that enable leading-edge TICO Lightweight compression, JPEG 2000 compression, security, video over IP and hardware enforcement. More information on our company, customers and products can be found on www.intopix.com



**PETER WAYNE
AWARD FOR
DESIGN & INNOVATION
WINNER 2015**

