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PRESS RELEASE

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NEC Display Solutions selects intoPIX technology for its DLP™ Cinema projector

Louvain-la-Neuve, Belgium – intoPIX, the leading JPEG 2000 solutions provider, announced today that NEC Display Solutions has integrated intoPIX JPEG 2000 technology into their DLP™ Cinema projector.

Based on intoPIX JPEG 2000 and AES Core components, NEC Display Solutions now offers the first integrated Media Block for DLP™ Cinema projector. Using this DCI compliant JPEG 2000 Mediablock into the projector enclosure drastically improves the security and reliability of the system while reducing the complexity of the installation and the maintenance.

"We have selected intoPIX because of their know-how in the JPEG 2000 compression technology field, their smart single chip FPGA implementation and their integration support." commented Atsushi Kuroda, General Manager of NEC Display Solutions, Projector Development Division. *"This gives us the opportunity to provide a fully integrated Cinema projection solution and therefore brings us a competitive advantage in the Digital Cinema deployment."*

"I'm delighted to announce the selection of intoPIX solutions by NEC Display Solutions" added Jean Francois Nivart, CEO of intoPIX. *"Our ability to provide NEC Display Solutions with a strong and complete solution was a key success factor for this collaboration. Through a seamless collaboration between the technical teams of both companies, we managed to incorporate the advanced specifications of the NEC projectors product line in the customized*

solution. We are happy to contribute to the excellence of NEC Display Solutions Cinema product line."

Both intoPIX and NEC Display Solutions will be present at ShowEast, October 26-29.

About intoPIX

intoPIX is passionate about offering to people a higher quality image experience. intoPIX offers leading-edge JPEG 2000 image compression, security and hardware enforcement IP-cores for audio-visual markets. Their implementation in the latest generation of FPGA chips provides today's highest quality, most flexible and cost effective handling tools for high throughput data streams.

Located in Belgium, intoPIX is present at key locations around the world with subsidiaries in Japan and in the USA. Thanks to its first-class and recognized expertise in image technology & micro-electronics, the intoPIX team can guarantee a top-notch quality of product and support to every customer. intoPIX knows how to provide IP-Cores that work.

More information on the company and its product range can be found at their website at www.intopix.com

About NEC Display Solutions, Ltd.

Headquartered in Tokyo, JAPAN, NEC Display Solutions, Ltd., owned by NEC Corporation, is a company that develops, produces, and sells display monitors and projectors.

NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical, digital signage and digital cinema.

For additional information, please visit the NEC Display Solutions website at:

www.nec-display.com

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