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For immediate release

Sencore adopts intoPIX JPEG2000 Ultra Low Latency technology

The state of the art intoPIX ULL technology compresses Broadcasters Live Content with the lowest latency possible and an incredible quality enabling Sencore to deliver JPEG2000 products beyond the current VSF TR01 specifications.

IBC 2017 - Amsterdam, Belgium – September 14, 2017 – intoPIX, a leading provider of innovative compression technology, today announces that Sencore has adopted intoPIX JPEG2000 Ultra Low Latency technology for their new line of SDI2X products.

The integration of the intoPIX cores will enable Sencore to support next-generation broadcasting services, including VSF TR01 standard. They enable the industry to simplify the remote production and live contribution using today's cost-effective IP networks.

"We are excited to provide our advanced JPEG2000 Low Latency technology to Sencore, a company with such an impressive and long-standing industry reputation." said Katty Van Mele, Director of Business Development at intoPIX.

"We selected intoPIX because of their market recognized expertise in JPEG2000 for Broadcast. Known for their innovations in compression technologies, intoPIX is delivering JPEG2000 cores that can reach less than 10 milliseconds of end-to-end latency, and a quality outperforming those of alternative solutions in the market. They are delivering more than a standard implementation of J2K because of their continued innovation." said Aaron Doughten, Senior Product Manager at Sencore.

Learn more
Visitors to IBC Show (September 15-19, 2017) in Amsterdam can learn more at intoPIX stand 10D31 and at Sencore Stand 1.F76.

About Sencore
Sencore is an engineering leader in the development of reliable, cost-effective video distribution and content monitoring solutions for the broadcast, cable, satellite, IPTV, CIE markets. Backed by world-class customer service and support, the Sencore| Wellav portfolio includes video contribution and distribution equipment, system monitoring and analysis solutions, and test and measurement products. Designed to meet the needs of an ever-changing industry, whether IP based, multiscreen OTT, virtualized or readying for HEVC and 4k Sencore solutions leverage the latest technology to ensure efficient delivery of high-quality video from the source to the home. More information visit www.sencore.com.

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About IntoPIX

intoPIX is an innovative technology provider of compression, image processing, and security solutions to audiovisual equipment manufacturers. We are passionate about offering people a higher quality image experience and have developed FPGA IP-cores and software tools that enable leading edge TICO and JPEG2000 compression, security, and video over IP and hardware enforcement. More information on our company, customers, and products can be found on www.intopix.com.

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